

Toshal Gandhi

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A multi-skilled professional with 4 years of experience in the Private Sector and 5 years of experience in the Development Sector with a variety of roles in organizations of different scale and nature. With core skills such as Program Design, Instructional Design, Delivery Assurance, Project Management, Operations Management and Marketing Management, successfully headed the Marketing department of a startup and ran two social organizations, then venturing into development management and social impact consulting. Being a trained artist and writer and a thorough management professional has helped developed strong creative instinct, multitasking abilities and an obsession for detailing.

Skills

Marketing Strategy, Content Development, Content Strategy, Project Management, Program Design, Operations Management, Impact Assessment, Delivery Management, Proposal Writing, Project Management, Social Media Planning and Marketing

Tools

- Comfortable with MS Office, Articulate Storyline, Google Adwords, Google Analytics
- Familiar with Adobe Illustrator and Photoshop

Abilities

- To understand the end-user perspective
 - To understand organization intent and requirements to plan and strategize
 - To lead diverse teams, understand potential and develop organizational structures
 - To grasp feedback and implement in appropriate ways
 - To communicate ideas effectively
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Work Experience

Team Lead, Philanthropy Labs, Strategic Philanthropy, Dasra, Mumbai **January 2022 to Present**

Social Impact Consulting | Program Design

Academic Coordinator, SIFF Young Artists **January 2021 to December 2021**

Arts-based organization working on different social awareness campaigns | Performance Arts Curation for Social Awareness | Content Development for Social Topics

Co-founder, Sutradhar India, Pune **March 2017 to Present**

Arts-based organization working on different social awareness campaigns | Performance Arts Curation for Social Awareness | Content Development for Social Topics

Co-founder, Createdu India Foundation, Pune **July 2019 to Present**

A not-for-profit working for life skill development of underprivileged children | Art-based education development | Program Design for Allied Education Modules for Children

Marketing Head, BleeTech Innovations, Pune **June 2017 to July 2019**

Marketing Strategy and Campaign Conceptualization for Deaf Inclusion | Project Management | Content Strategy and Creation | Outreach and Community Building | Social Media Management | Need-based solution creation for the deaf community in India

Instructional Design and Delivery Management, Cognizant Technology Services, Pune **September 2016 to April 2017**

Learning Solutions Development | Project Plan Creation | Team Management | Training Programs Conceptualization and Development

Work Experience

Instructional Design and Delivery Management, DelphianLogic

Pune May 2015 – September 2016

Learning Needs Analysis | Interactive Content Strategy Creation | Content and Storyboards Development | Training Programs Creation for Internal Teams

Content Architect and SEO Engineer, Softusvista Inc, Pune

June 2014 – May 2015

On-page and Off Page SEO Strategy Creation | Website Content development | Website Analytics | Content Architecture and Conceptualization for Internal Technological Products

Education

Academics

- 2009 – 2013: Bachelor in Production Engineering, University of Pune, India
- 2013 – 2014: Certificate course in Operations Management, Symbiosis Centre for Distance Learning, Pune, India
- 2019 – 2021: Post Graduate Program in Development Management, SPJIMR, Mumbai
DTT Awardee, CGPA 3.75

Art Education

- Learning for 24 years under Guru Pandita Maneesha Sathe in Pune
 - Completed Nritya Alankar from Gandharva Mahavidyalay
 - Completed Nritya Visharad from Gandharva Mahavidyalay
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Research Projects

Access and Impact of Art-based methods in the Education and Pedagogy for Deaf and Hard of Hearing Children

SPJIMR, Academic Research Project, 2021

A research project focusing on study of different arts-based methods for inclusive and accessible education for the deaf

Achievements

- Won the DTT (Dean's Top Two) Award for Academic Excellence at SPJIMR for PGPDM
 - Selected as a part of the Young India Powerful India list of people by Radio One, India
 - Marketing Campaigns features in leading newspapers and media houses like Times of India, Better India, First Post etc.
 - Won several national and state level dance competitions
 - Research paper 'Role of Theory and Practice in Kathak' selected in a national level seminar by Bharata College of Arts
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Published Writing Work

- Published a book called 'Inching towards 30' in 2021, a compilation of poetry reflecting life of a millennial through simple conversation poems